

## Roll Feed Retrofit Program

### An innovative solution for aging roll feeds in Stamping Plants

As roll feed presses continue to age, operators experience increased downtime and limited access to obsolete replacement parts. Maintenance personnel are faced with a few options: track down hard-to-find replacement parts and deal with downtime, replace the entire roll feed system, or retrofit.

Evaluate your options with Morrell Group and our Roll Feed Retrofit Program.

### How it Works

Morrell Group's Roll Feed Retrofit Program encompasses our full support as an Engineering Partner, Systems Integrator, and Value-Added Distributor. We collaborate with your team to gain a full understanding of your system and your manufacturing goals. Then we engineer a solution that optimizes your system, properly and consistently feeding the presses at an incredibly high rate of speed. Finally, we supply our solution and provide on-site support.

First, a team of engineers will meet to review your current system and identify servo drives and motors. If your servos are current, we can easily replace them for you. If they are obsolete, we can just as easily retrofit your system for new servos and optimized performance.

**To meet with our engineering team  
contact 248-373-1600 or  
email [info@morrellinc.com](mailto:info@morrellinc.com)**





## A Proud Partner of Bosch Rexroth

We are proud partners with Bosch Rexroth, a leading manufacturer of servo drives and motors, including IndraMotion. IndraMotion for Metal Forming is a scalable, modular motion control system for single and multi-axis applications. It has preconfigured controls and offers increased plant safety with secondary encoders creating redundancy protection. Their solutions are energy efficient by using electric drive technology and software and services developed for optimizing energy consumption. We use these intelligent servo drives and motors in our Roll Feed Retrofit Program.

**rexroth**  
A Bosch Company

## Custom Control Panels

Morrell Group also specializes in custom control cabinets, which can be built as a standalone and quickly installed on your factory floor. All of our work is UL certified and in compliance with AS9100D, ISO9001:2015, and OSHA, so you know your solution is safe and reliable.

**E** Engineering  
Partner

**S** Systems  
Integrator

**V** Value-Added  
Distributor

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**MorrellGroup**  
Evolution in Controls