



## An Evolution in Controls is Now

Throughout its 43-year history, Morrell Group has continually pushed itself to the forward edge of developments in the world of advanced motion control solutions for industrial and mobile applications. Out of this evolution, it has learned its clients have evolved, too. These days they need more than a distributor. They need a partner who has a deep understanding of their applications, industries, and businesses. Morrell Group realized the next natural step in its development is to focus on streamlining the advanced motion control development process. And with that in mind, we developed “The Motioneer”!

**Collaborate with a  
Motioneer today!**

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A Motioneer has motion control in their DNA. They are visualizing, collaborative, and imaginative team members who develop holistic solutions for new and existing system designs. When it comes to advanced motion control challenges, they deliver the solutions clients seek by employing a process fueled by engineering, creativity, and forward-thinking ideas.

# Solutions for Now, Next, and Beyond

Motioneers can assist you in all areas of advanced motion control. They will share your passion for your projects.

Additionally, these innovative thinkers will bring vast experience and industry knowledge as they help actualize what will become your shared goals: to explore your concepts, solve unique challenges, and devise the most effective solutions for your specific needs. The Motioneers are represented by a six-foot-tall figure clad in space-age armor and with body parts made from various motion control components from our signature vendor partners. This represents their diverse product and industry knowledge that they apply to every customer project.

Motioneers stand ready to help you with things like selecting specific components for an application or advancing an idea from the initial concept to constructing a complete and complex sub-system.

Your Motioneer will come from a newly selected team of application experts, each of whom is impassioned by and embraces the powers of conceptualization, collaboration, and integration. In short, your project will become their task at hand.

## The team is cross-trained in several areas including:

- Hydraulics
- Pneumatics
- Mechanical
- Motion Controls
- Mobile
- Joining
- Safety
- Sensing Technology



**MorrellGroup**  
Evolution in Controls

**E** Engineering  
Partner

**S** Systems  
Integrator

**V** Value-Added  
Distributor

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